

INFORMATION ON THE PROCESSING OF PERSONAL DATA

(Ex art. 13 reg. UE 2016/679 and D.lgs 196/2003 as modified and integrated by D.lgs. 101/2018)

Dear User,

we would like to give you an overview of the way in which we process your personal data, not only to comply with legal obligations, but also because transparency and fairness towards data subjects is a fundamental part of our activity.

This policy describes how we process the personal data of users who browse this website, which can be accessed electronically at the following address <https://www.labosuisse.com/>, and it does not concern other websites or online services although linked on this website.


Data Controller	The Data Controller (the subject that decides the purposes and means of processing your personal data) is Labo International S.r.l. Registered office: Piazza Zanellato 5, 35131, Padua, Italy Phone: +39 049 8078172 E-mail: privacy@labosuisse.com
Data categories	<ul style="list-style-type: none">- Browsing data (IP addresses or domain names of computers used by users who connect to the site; time of the request; method used to submit the request to the server; numeric code indicating the status of the response given by the server (successful, error, etc.); other parameters related to the operating system and browser used by the user- Personal and contact data- Any other data that may be voluntarily provided by the user to the Data Controller
Data source	Personal data are collected from the data subject during browsing (see also cookie policy below) or through communications sent by the data subject and/or from publicly accessible sources such as social networks or websites
Provision of data	According to the purpose of processing, the provision of personal data is mandatory. Otherwise, it may not be possible for Data Controller to perform the proceeding.

Trattamenti

Purposes	Legal basis	Retention period*
Enabling the full usage of website functionality	Pre-contractual or contractual measures (perform the requested service or performance)	See cookie policy below
Enabling website analysis and optimization for the purpose of ensuring website usability	Consent by cookie banner	See cookie policy below
Showing third-party contents related to social media (eg. YouTube e Facebook)	Consent by cookie banner	See cookie policy below

Displaying third-party advertisements based on the user's interests	Consent by cookie banner	See cookie policy below
Answering data subject's requests	Pre-contractual or contractual measures (perform the requested service); Consent for processing special categories of personal data included in the request	10 years from request
Contacting user with newsletters	Consent by newsletter subscription form	Until consent is revoked and thereafter for 10 years from the year of withdrawal
Personalize newsletters according to user interests	Consent by newsletter subscription form	Until consent is withdrawn and thereafter for 10 years from the year of withdrawal
Preventing/detecting possible crimes, including cybercrimes, or other abuses (e.g. spam)	Legitimate interest of the Data Controller for the establishment, exercise or defence of legal claims	Data will be retained for as long as the Data Controller has an interest in exercising its own right or interest

* Over the time mandatory for specific legal requirements and the retention time of backups

Recipients	Personal data will not be disseminated and will be communicated, for the stated purposes, exclusively to recipients who carry out activities on behalf of the Data Controller, duly appointed as data processors. Upon explicit request, personal data may be communicated to public authorities.
Data Transfer outside the Eu	Personal data will not be transferred to countries outside the European Union or the European Economic Area. Should this be necessary for the purposes described above, the transfer will take place only under appropriate safeguards in compliance with current law prescriptions.
Rights of the data subject 	The data subject has the right, in accordance with the provisions of Articles 15 ss of EU Reg. 2016/679, to request from the Data Controller access to and rectification or erasure of personal data or restriction of processing concerning the data subject or to object to processing as well as the right to data portability. For processing based on consent, the data subject has the right at any time to withdraw his or her consent, without affecting the lawfulness of the processing based on the consent given before withdrawal. To exercise their rights or to request additional information, the data subject may contact the Data Controller via the above contact information.
Supervisory Authority	The data subject has the right to lodge a complaint with a supervisory authority – in Italy: Garante per la protezione dei dati personali, with headquarters at Piazza Venezia 11, 00187 - Rome - protocollo@pec.gdgd.it
Use of the website by children	Our website is aimed at a general audience and does not offer any service dedicated to children. If we become aware of any personal information that a child under the age of 14, provided by him or her without the authorization of the holders of parental responsibility over the child, we will delete such information immediately.

Policy updates	The Data Controller is entitled to make changes to this privacy policy at any time by notifying Users on this page. Therefore, visitors are invited to consult this link often, keeping as a reference the date of the last update indicated below.
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Last Update 29/06/2022

Cookie

Web cookies can be defined as small text strings that sites visited by the user send to the user's terminal (typically to the browser), where they are stored and then transmitted to the same sites on the same user's next visit. The site contains cookies and/or other similar computer tools listed below. You can accept, reject or change your preferences about the installation of cookies through the appropriate banner/icon that appears on the homepage or through the preferences of the browser you use. Changing the parameters regarding cookies may result in limitations in the display or functions offered by this site.

Cookie/domain	Type	Description
_ga/.labosuisse.com	Analytics – 2 years	The _ga cookie, installed by Google Analytics, calculates visitor, session, and campaign data and tracks site usage for site analytic reporting. The cookie stores the information anonymously and assigns a randomly generated number to recognize unique visitors.
_gid/.labosuisse.com	Analytics – 1 day	Installed by Google Analytics, the _gid cookie stores information about how visitors use a website, while creating an analytical report on site performance. Some of the data collected include the number of visitors, where they come from, and pages visited anonymously.
_gat/.labosuisse.com	Analytics - 1 minute	This cookie is installed by Google Universal Analytics to limit the request rate and thus data collection on high-traffic sites.
IDE/.doubleclick.net	Marketing – 13 months	Cookie used by Google DoubleClick to show Google ads on non-Google sites.
Fr/.facebook.com	Marketing - 3 months	Facebook sets this cookie to show users relevant advertisements by tracking user behavior on the web, on sites that have the Facebook pixel or Facebook's social plugin.
_fbp/.labosuisse.com	Marketing - 3 months	Questo cookie è impostato da Facebook per visualizzare annunci pubblicitari su Facebook o su una digital platform powered by Facebook advertising, after visiting the website.
datr/.facebook.com	Marketing– 2 years	This cookie is set by Facebook to control the "Follow us on Facebook" feature of the "Like" button, collect language settings, and enable page sharing.
oo/.facebook.com	Technical – 5 years	This cookie is set by Facebook to allow the user to disable the display of Meta advertisements based on his or her activities on third-party websites.
h a s _ j s / www.labosuisse.com	Technical - session	This cookie is set by Drupal Core to indicate whether the user's browser has enabled JavaScript.
Ouid/addthis.com	Analytics - 13 months	Associated with the AddThis widget, this cookie helps users share content on various networking and sharing forums.

CookieConsent/.labo suisse.com	Technical – 1 year	Cookie used CookieBot to store consent preferences.
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